

Mewar Pottery Cluster (MPC) 2021-22 QPR Q-1



Mewar Pottery Producer Company Limited Udaipur

POPI-Rajasthan Bal Kalyan Samiti

Quarterly Progress Report

Annexure V - Quarterly Progress Report (To be prepared by OFPO/POPI and submitted for review and discussion in the PMRC & thereafter submitted to

NABARD RO through DDM)

(Note: In case the parameters being different as per the sanction letter, changes may be made)

1	Quarter for which progress is reported (MONTH-YEAR)	:	April 2021 to Jun 2021
2	Name of Producer Organisation Promoting Institution (POPI)	:	Rajasthan Bal Kalyan Samiti - RBKS
3	Grant assistance sanctioned by NABARD (Amount in Rs.)	:	1,17,000,00.00
4	Grant assistance received from NABARD (Amount in Rs.)	:	48,08,500.00
5	Grant assistance utilised till the date of Reporting (Amount in Rs.)	:	35,32,330.00

(I)	BASIC DETAILS OF OFPO (As on the end of the quarter being reported) (details to be provided only in case of any change from previous quarter)		
1	Name of OFPO	:	Mewar Pottery Producer Company Limited
2	Project ID (assigned by NABARD)	:	Jaipur/7509/OFDD/2018-19
3	Registration details	:	Registered Under Company Act.
3(a)	Act under which Registered	:	Company Registration Act
3(b)	Registration Number of OFPO	:	U01100RJ2020PTC069801
3(c)	Date of Registration (DD-MONTH-YEAR)	:	22-07-2020
3(d)	Registered Office of the OFPO	:	MEWAR POTTERY PRODUCER COMPANY LIMITED S-5, 504 Swastik Height, New Gandhi Nagar, Udaipur, Udaipur, Rajasthan, India, 313001
3(e)	e-mail ID of OFPO	:	Virendrach28@gmail.com

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3(f)	Contact Numbers of OFPO	:	9983191285					
4	Membership details							
4(a)	Total no. of artisan mobilised	:	625					
4(b)	No. of artisan / Producer Groups formed	:	1 Company Formed Under OFPO Project					
4(b)(i)	Gender-wise no. of artisan mobilised		Total	Gen	SC	ST	OBC	Minority
	Male	:	465	0	0	0	465	0
	Female	:	160	0	0	0	160	0
4(b)(ii)	Members engaged in various activities (activity wise breakup)	:	Pottery work	0	0	0	625 Artisan	0
5	Shareholder details (members who contributed share capital)							
5(a)	Total no. of Share holders	:	350					
5(a)(i)	Gender-wise no. of Share holders							
	Male	:	255					
	Female	:	95					
5(a)(ii)	Category-wise no. of Share holders		OBC-350					
		:						
6	Share Capital details							
6 (a)	Authorised Share Capital of the Producer Company (Amount in Rs.)	:	1,00,000 Rs					
6 (b)	Paid up Share Capital of the Producer Company (Amount in Rs.)	:	2,10,000.00					
6 c	Value of each Share (Amount in Rs.)		600					
7	Details of Board of Directors (BoD)							
7(a)	No. of Board of Directors	:	5					
7(a)(i)	Gender-wise no. of Directors							
	Male	:	4					
	Female	:	1					
7(a)(ii)	No. of SC & ST Directors	:	0					
7(b)	Whether any Committee(s) of Directors formed? If yes, Please indicate details	:	Yes – 5 Members					

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8	Details of Chief Executive Officer (CEO)		
8(a)	Name of the Chief Executive Officer	:	Manoj Choubisa
8(b)	e-mail ID of the Chief Executive Officer	:	Manojchoubisa1@gmail.com
8(c)	Contact Numbers of Chief Executive Officer	:	6375164731
8(d)	Qualification of the Chief Executive Officer	:	B.Com (MLSU)
8(e)	Experience of the Chief Executive Officer	:	4 Years' Experience in Rural Development Projects
8(f)	Other details	:	-
8(g)	Salary of CEO		15000/-
8A	Details of OFPO Facilitator		
8A(a)	Name of the OFPO Facilitator	:	Virendra Kumar Choubisa
8A(b)	e-mail ID of the OFPO Facilitator	:	Jhadolrbks1@rediffmail.com , virendrach28@gmail.com
8A(c)	Contact Numbers of OFPO Facilitator	:	9983191285
8A(d)	Qualification of the OFPO Facilitator	:	MA, PG Diploma in EMMI- Geology
8A(e)	Experience of the OFPO Facilitator	:	14 Years in Various Rural Development Projects
8A(f)	Other details	:	-
8A(g)	Salary of OFPO Facilitator		8000 Rs Salary and 2000 Rs Travel expenses (10000 Rs/Month)
9	Area Coverage		
9(a)(i)	No. of Villages covered	:	6
9(a)(ii)	Names of Villages covered	:	Jaswantgarh, Gogunda, Jhadoli, Manna Ji ka Gura, Palidana, Ogna
9(b)(i)	No. of Panchayats covered	:	5
9(b)(ii)	Names of Panchayats covered	:	Jaswantgarh, Gogunda, Jhadoli, Punawali, Ogna
9(c)(i)	No. of Blocks covered	:	2
9(c)(ii)	Names of Blocks covered	:	Gogunda, Jhadol (Ph.)
9(d)(i)	No. of Districts covered	:	1
9(d)(ii)	Names of Districts covered	:	Udaipur
10	Bank Account details of the Off-Farm Producer Company		
10 (a)	Name of Account Holder (Account 1)	:	MEWAR POTTERY PRODUCER COMPANY LIMITED
	Account Number	:	0050102000070045
	Bank Name	:	IDBI Udaipur

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	Branch Name	:	Saheli Marg Udaipur	
	IFSC Code of the Bank Branch	:	IBKL0000050	
	Bank account statement of Quarter (Whether submitted for the perusal of the PMRC)		Yes	
10 (b)	Name of Account Holder (Account 2) [If Any]	:	MEWAR POTTERY PRODUCER COMPANY LIMITED	
	Account Number	:	-	
	Bank Name	:	-	
	Branch Name	:	-	
	IFSC Code of the Bank Branch	:	-	
	Bank account statement of Quarter (Whether submitted for the perusal of the PMRC)		-	
10 (c)	Bank Account details of the POPI		-	
	Name of Account Holder (Account 2)		Rajasthan Bal Kalyan Samiti	
	Account Number		3046113986	
	Bank Name		Central Bank Of India	
	Branch Name		Shastri Circle, Udaipur	
	IFSC Code of the Bank Branch		CBIN0280454	
	Bank account statement of Quarter (Whether submitted for the perusal of the PMRC)		Yes	
11	Other Licenses obtained by the Producer Company		Registration/License Number	Date of Registration/License
	PAN	:	AANCM6081B	22-07-2020
	GST	:	08AANCM6081B1ZE	01-08-2020
	TAN	:	JDHM15861G	22-07-2020
	Others (specify)	:		
12	OFPO Office Expenses		Expenditure Head	Cost/Expenses
			Office Rent and Bill	6000 Monthly
			Stationary	As per requirement
			Travel	As per requirement
			Utility	As per requirement
(II)	CAPACITY BUILDING SUPPORT PROVIDED BY POPI (During the quarter)			

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1	Training & Exposure visit to Members		
	No. of trainings/exposure visits conducted & Dates	:	-
	No. of artisans trained / Undergone exposure	:	-
	Nature of trainings / exposure	:	-
	Places visited	:	-
	Other details, if any	:	-
2	Training to Board of Directors		
	No. of trainings conducted & Dates	:	-
	No. of Directors trained	:	-
	Nature of trainings	:	-
	Other details	:	-
3	Training to Chief Executive Officer		
	No. of trainings conducted & Dates	:	-
	Nature of trainings	:	-
	Other details	:	-
4	Training to POPI Officials		
	No of POPI officials trained	:	-
	No. of trainings/exposure visits conducted	:	-
	Nature of training	:	-
	Other details	:	-
5	Entrepreneurship Development Program – General		
	No of trainings conducted & Dates		-
	No. of participants		-
	Nature of training		-
	Other details		-
6	Entrepreneurship Development Program – Technical		
	No of trainings conducted & Dates		-

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	No. of participants	-
	Nature of training	-
	Other details	-
7	Skill Upgradation	
	No of trainings conducted & Dates	-
	No. of participants	-
	Nature of training	-
	Other details	-
8	Hiring of Design Consultant	
	Whether any Design Consultant engaged during the period being reported	-
	If yes, Name, Qualification, Occupation and Expertise	-
	No of days Consultant Engaged	-
	Consultancy provided for?	-
	Total Consultancy Charges paid	-
9	Activities undertaken by CEO	<ul style="list-style-type: none"> • Search Place at Udaipur For Market Outlet • Mobilize artesian for electrical potter wheel. • Identified new resources for Potter wheel. • Identify new Raw Material Resources. • Quality Improvement in existing product design. • Market Search for Product sale. • Skill Training. • Follow-up (Request Proposal Send to West Zone Culture Centre) • Follow-up (Request Proposal Send to Nagar Nigam Udaipur For) • Marketing Platform. • Brochure Design and Print. • Awareness among artesian regarding the CFC . • Market Research. • Order Taking.

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			<ul style="list-style-type: none"> • Training to Artesian.
	Visits to stakeholders		-
	Outcomes, if any		-

(III)	Promotional grant assistance for primary processing/value addition /aggregation to improve marketability (During the quarter)					
1	Tools for primary processing of making product	:	Tool Description	Manufacturer	No of Tools Procured	Total Cost
2	Tools for primary processing of mud	:	Tool Description	Manufacturer	No of Tools Procured	Total Cost
			-	-	-	-
			-	-	-	-
3	Tools for CFC	:	Tool Description	Manufacturer	No of Cycles Procured	Total Cost
			-	-	-	-

(IV)	Common facility centre / raw material depot/ storage of finished goods / office (During the quarter)	
1	Status of progress in procurement of land for CFC	: Land Purchased for CFC at Jaswantgarh, Gogunda
2	Progress of Construction	Work is ongoing (Due to COVID 19 Continuity Break for 2 Months) PIA plan to Complete CFC in 31 st July 2021.
	Common Work shed	1500 Squire Feet Total Built-up Area
	Machine Area	600 Sq Feet
	Storage Area	600 Sq Feet

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4	Electrical Fixtures for Storage Facility	Equipment Description	Manufacturer	No Procured	Total Cost
		-	-	-	-
5	Any other comments	-			

(V)	Market linkages, survey, exhibition (During the quarter)		
1	Market Study Visit	:	
A	No of Visits conducted & Dates		-
B	Place visited		-
C	No. of participants		-
D	Nature of visit		-
E	Learnings from the visit		-
F	Other details, if any		-
2	Buyer Seller Meet	:	
A	No of meets conducted & Dates		-
B	Place of Meet		-
C	No. of Buyer participants		-
D	No of OFPO member participants		-
E	Orders received, if any		-
F	Learnings		-
G	Other details		-
3(a)	Point of Sale Outlet – One	:	
A	Whether Location identified for setting up Point of Sale Outlet – 1		Yes
B	PoS outlet location, city		Jaswantgarh, Gogunda, Udaipur
C	Quarterly sales		0.00
D	Quarterly Expenditure		0.38 Lakh (Outlet Rent and other Expenses)
E	Bulk Orders received, if any		No
F	Learnings		<ul style="list-style-type: none">• Quality Product Required• New Design

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			<ul style="list-style-type: none"> • Colour • Finished Product 			
G	Other details		-			
3(b)	Point of Sale Outlet – Two	:				
	Whether Location identified for setting up Point of Sale Outlet – 2		No			
	PoS outlet location, city		-			
	Quarterly sales		-			
	Quarterly Expenditure		-			
	Bulk Orders received, if any		-			
	Learnings		-			
	Other details		-			
4	Pickup Van	:	-			
	Vehicle Make		-			
	Manufacturer		-			
	Total Cost		-			
	Date of purchase		-			
	Date of insurance		-			
	Vehicle Registered in whose name		-			
	Kms Travelled		-			
5	Any other comments		-			

(VI)	BUSINESS ACTIVITIES OF THE OFF-FARM PRODUCER COMPANY					
a	Whether 03 year Business Plan prepared and submitted to NABARD	:	Yes			
b	Whether Company has started undertaking business activities?	:	Yes			
c(I)	If (16) is yes, Please indicate Business Operation	:	Outlet -1 at Jaswantgarh, Gogunda Outlet -2 Plan at Nagar Nigam Area Udaipur			
c(II)	If (16) is yes, Please indicate the type of		-			

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	activities								
c(III)	On-lending to members	:	No						
c(IV)	Revolving Fund Assistance (RFA) [Activity wise details of outstanding / disbursement of RFA is to be given]		Amount of RFA Received	O/S amount of RFA disbursed (as at end of Quarter)	No. of artisans against whom RFA is o/S (as at end of Quarter)	Name of business activity for which RFA has been disbursed	Total repayments received during quarter	No. of artisans cleared o/s (during Quarter)	No. of new artisans receiving RFA (during the quarter)
	{Duration for which RFA is to be given to artisan / members should not be for more than 02 business / working cycles per member artisan} <i>{POPI / OFPO should maintain and update a separate ledger / record , member wise, for disbursement and repayment receipts of RFA. This record should be readily produced for the perusal of the PIMC / monitoring officials}</i>		500000	Yes	350	Infrastructure Development For Common Facility	-	-	-
d	Quarterly Turnover (Amount in)		0.00						
e	Quarterly Profit (Amount in)		0.38 Lakh						
f	Market distance for direct selling by OFPO (in KM)	:	60 Km						

(VII)	CREDIT LINKAGE WITH FINANCIAL INSTITUTIONS
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	Loan facility 1		No loan taken till date
A	Loan Amount (in Rs.)	:	-
B	Name of Lender	:	-
C	Purpose of Loan	:	-
D	Other details	:	-
In case multiple loans have been availed, additional rows may be added. Credit availed by individual members may also be added.			

(VIII)	OTHER DETAILS		
A	Whether Computerised Database of members/shareholders is maintained? Please indicate details	:	Yes
B	Whether the members have availed Bank loan? Please indicate details	:	Not yet
C	Steps taken by OFPO/POPI for credit linkage with formal financial institution /banks/departments		It is planned in coming months.
D	Whether availed support from other agencies/Govt.? If yes, Please indicate details	:	
E	Whether availed Equity Grant/Credit Guarantee from Financial Institution? If yes, Please indicate details	:	No
F	Status of Audit/Statutory compliance (Completion of Statutory audits, Annual General Body Meetings, Compliance /Returns to be filed with RoC etc.)	:	Yes

Signature of Authorised Signatory of the OFPO

Seal of OFPO

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Photo of activities -

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DDM NABARD Visited CFC Site	DDM NABARD Visited CFC Site	Technical Expert RBKS Visited CFC Site
		
CFC Building Progress	CFC Building Progress	Item Photographs

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OFPO- Tools Distribution



OFPO Meeting



Training Programme



Handicrafts